

Board Members Guidelines for Assisting COI Coordinators

The COI Board:

1. Encourage Coordinators to make contact with each other and to befriend one another. Promote 'Family' relationship.
2. Encourage and assist Coordinator to arrange promotions, seminars, discussions, lectures, video shows and social get-togethers per country/state/province/area on a regular basis.
3. Encourage sharing and discussing of the Vision, its Mission and Objectives, and devising a strategy as to how the objectives can be executed in their areas.
4. Guiding Coordinators on how to promote the Vision via e-mail introductory letters to prospects which can be mined via the Internet and tracing through Google.
5. Encourage other Israel Lovers to register as Coordinators by inviting them to join the ongoing expansion of the COI Coordinator Family.
6. Encourage Coordinators to share the COI Website, Facebook and Instagram accounts in a consistent ongoing pace by whatever means possible.
7. Encourage Coordinators to earmark a person to translate the 'Yosef is Alive' brochure in every possible language and tongue.
8. Encourage Coordinators to translate COI's news articles in their language and distribute it via all possible news agencies, social networks or Institutional notice boards.
9. Encourage Coordinators to approach Churches, Assemblies, Congregations, Edot, Synagogues, Shuls, Yeshivot, Bible Schools and Educational Institutions by introducing COI and distributing the Yosef is Alive brochure.
10. Encourage Coordinators to add the COI Website, Facebook page, and Instagram links to their Websites and social platforms.
11. Encourage Coordinators to start a Coordinator blog / group where ideas and encouragement can be shared.
12. Encourage Coordinators to inform the public about COI and its Vision via their local radio and television networks and to get interviews with internet radio stations regarding this topic and world-wide phenomenon.